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This article provides a critical survey of some of the theories that have sought to explain why multinational enterprises (MNEs) exist, with special emphasis on the The Multinational Enterprise - Edward Elgar Publishing

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The economic theory of the firm as a foundation for ...

The economic theory of the firm is central to the theory of the multinational enterprise (MNE).

Design/methodology/approach Multinationals play an important role in coordinating the international division of labour through internal markets. The paper reviews the economic principles that underlie this view.

Professor Mark Casson - University of Reading

Casson, M. (2014) The economic theory of the firm as a foundation for international business theory. *Multinational Business Review*, 22 (3), pp. 205-226. ISSN 1525-383X. doi:https://doi.org/10.1108/MBR-06-2014-0024. Casson, M. and Casson, C. (2014) The history of entrepreneurship: Medieval origins of a modern phenomenon.

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CHAPTER 2. FOREIGN DIRECT INVESTMENT AND THE MULTINATIONAL ...

CHAPTER 2. FOREIGN DIRECT INVESTMENT AND THE MULTINATIONAL CORPORATION 2.1.

INTRODUCTION International business activity is by no means a recent phenomenon.

Theories of international trade, foreign direct investment ...

of international trade and economic theory, which is followed by a review and assessment of international trade theories, as multinational enterprise expansion.